

# WHY SHOULD YOU CARE ABOUT PROTECTING YOUR LEGACY STORAGE PRODUCTS FROM HACKERS?

\$11B

IN 2019 RANSOMWARE  
**DAMAGE**

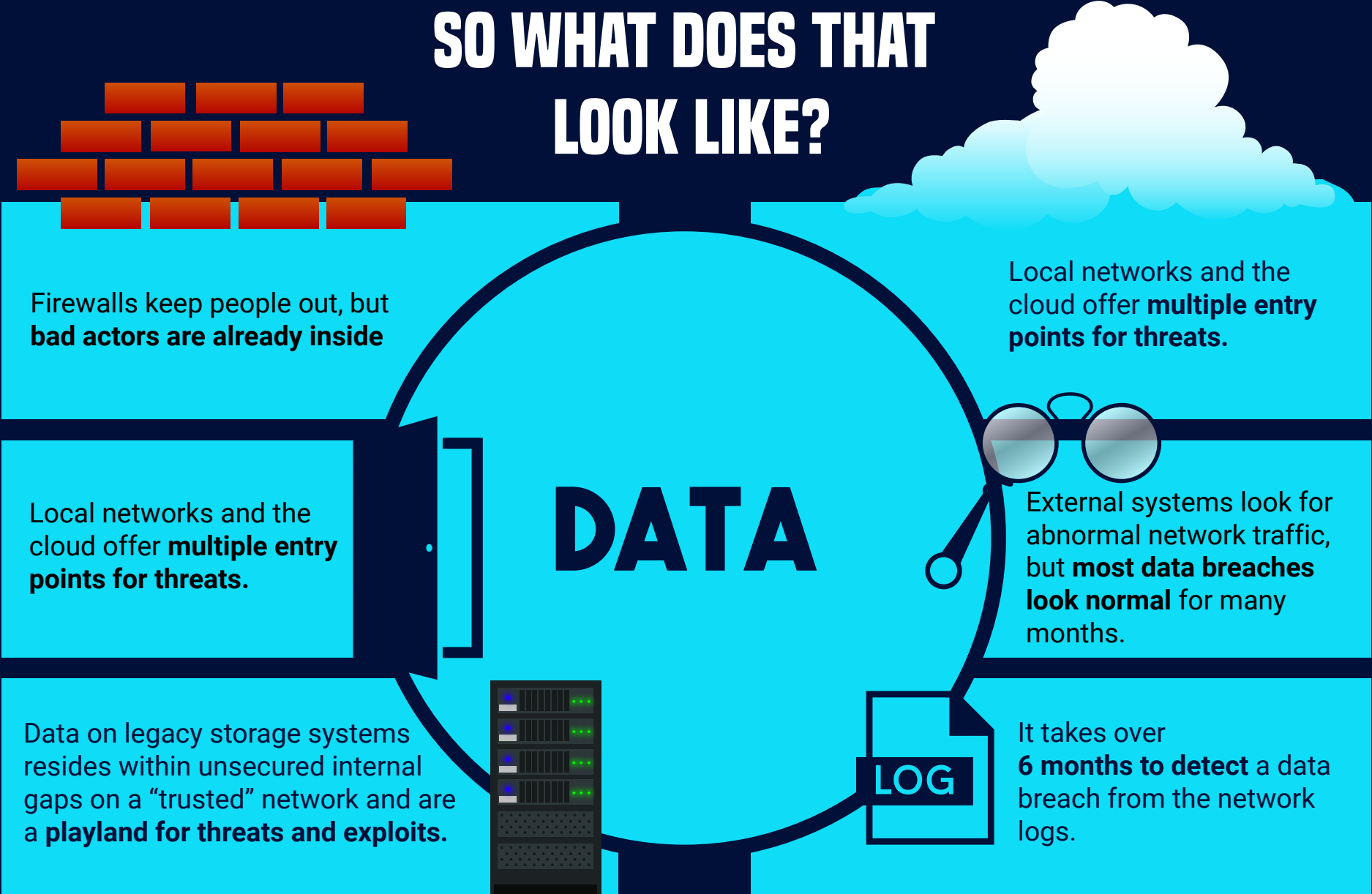
EXCEEDED \$11B.

\$2.5T

BY 2021 THE COST OF  
DATA LOSS DUE TO  
**CYBERCRIME**  
IS PROJECTED TO ECLIPSE \$2.5T

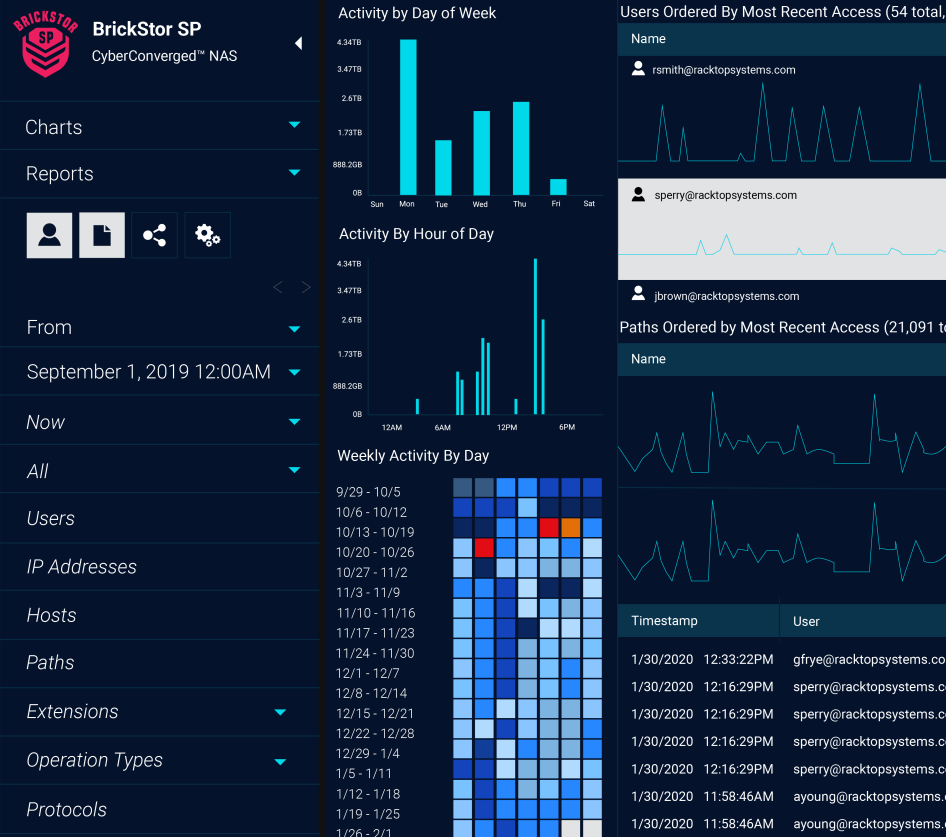
OVER 80% of the data in most organizations is unstructured, **unprotected**, and stored on systems using 1990's security technology.

## SO WHAT DOES THAT LOOK LIKE?



## THREE STEPS TO APPLY A ZERO TRUST ARCHITECTURE DESIGNED TO WITHSTAND ANY ATTACK

- 1 Put protections as close to the data as possible.
- 2 Track user's behavior to identify insider threats.
- 3 Detect and stop data breaches in real-time.



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