

CUSTOMER:

BONNIER Corporation

Bonnier Corp. is one of the largest special-interest publishing groups in America, with more than 20 multichannel magazine brands extending into all platforms including digital media, books, events, product licensing and more.

INDUSTRY:

Advertising and Publishing

RACKTOP SOLUTION IMPLEMENTED:

**BrickStor FE903
Secure NAS Appliance**

“With my data protection issues resolved, I’m looking forward to maximizing my investment and leveraging BrickStor SP for our upcoming general-purpose file storage initiative.”

**David Sampson,
Director of IT Infrastructure**

“I have been extremely impressed with RackTop both from a technology and a support perspective. When they arrived the morning of the install, I was very pleased that by lunch time the system was online, backup jobs were running, and I was already seeing a 3X increase performance.”

BACKGROUND

Bonnier Corporation, owner of some of the world’s most iconic brands like Popular Science and Field & Stream, had a growing data protection problem and little time to solve it. Backup jobs were not completing in time due to an aging storage infrastructure, leaving data unprotected and vulnerable. Coupled with additional capabilities beyond other enterprise file applications which would require additional capacity, Bonnier needed a multipurpose secure and scalable storage solution which not only addressed their near-term data protection needs, but also had the scale, performance, and enterprise features to meet future data demands and growth requirements.

EVALUATION

After reviewing several storage vendors, Bonnier determined that RackTop was the only vendor able to provide a secure backup solution while addressing their requirements within budget and timeline. Bonnier chose to deploy the BrickStor FE 903 with 141TB of usable capacity before compression. BrickStor took just a few hours to deploy while meeting Bonnier's upgrade timeline.

CUSTOMER EXPERIENCE

With BrickStor installed, Bonnier was able to perform 3X the number of simultaneous backups and to complete all of the scheduled backup jobs within the allocated time window. This eliminated weekly administration headaches for the backup team. With BrickStor in place, Bonnier not only reduced their time to recovery (RTO), but they also improved their recovery point objective (RPO). By leveraging BrickStor’s metadata intelligence services, a high performance continuous index of all files on the system, Bonnier gained the added ability to quickly and easily search for versions of individual files, folders or data sets using simple keywords and restore that data instantly.

BrickStor’s unlimited, indexed, and immutable snapshots strengthen the security posture of Bonnier against evolving threats to their data. By design, snapshots are offline and not mounted which provides a secure air-gapped copy of the data that cannot be impacted by ransomware, viruses, or malware.

Bonnier has simplified their backup infrastructure, provided extra protection for their critical data, and eliminated a burden on the IT team. Bonnier will achieve a greater return on investment as they scale the solution and leverage it for new projects to include a secure file sharing capability.

KEY FEATURES

- Air Gap data protection
- DoD grade Zero Trust data security
- Immutable snapshots
- Security and Storage in one solution